



# Introduction to Clear Books for small businesses

[www.clearbooks.co.uk](http://www.clearbooks.co.uk)



## Welcome to Clear Books!

I founded Clear Books in 2008 initially as a way of helping my mother run her own small business, a theatre school. As a chartered accountant and UK business owner myself, I understand the needs of our users and Clear Books' aim is to give you the tools to help you achieve your business goals.

Our slogan is 'Together we save time', which reflects the importance of community in the way we run Clear Books. Not only are we part-owned by our customers (Clear Books customers have invested over £1.5m in the company through crowdfunding) but our software is directly influenced by customer suggestions and feedback on our Community forum.

I hope you enjoy being part of the Clear Books community - we're here to help so give us a call on 0203 137 8031 if you have any questions!

*Tim Fouracre*

Founder and CEO  
Clear Books plc

# What is Clear Books Accounting?

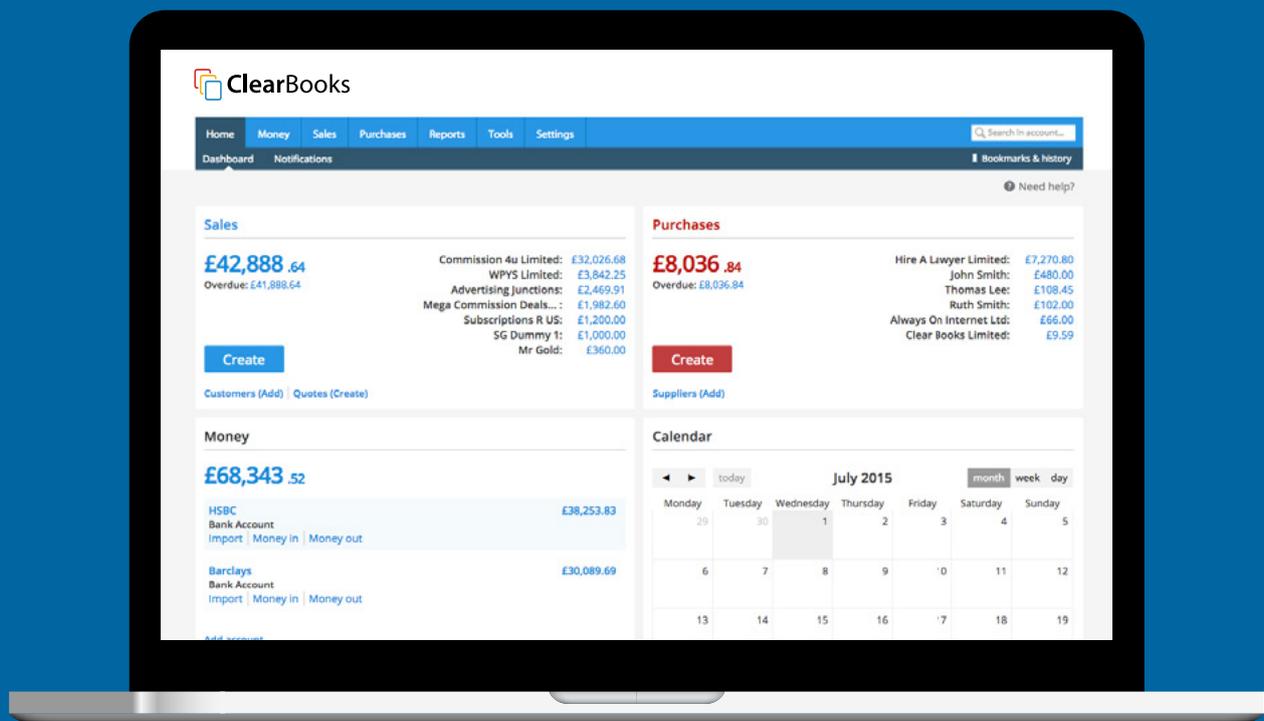
Running a business can be time consuming - why not let Clear Books lighten the workload?

Clear Books is award-winning, time-saving cloud accounting software, allowing you to collaborate with your accountant and monitor your business finances wherever you are.

You don't need to be an accountant to use Clear Books - in fact it's designed with business owners like you in mind. That's why we've avoided using jargon wherever possible, and the software is simple, intuitive and easy to use.

Clear Books has a 89% approval rating on independent review website Feefo, drawn from the feedback of over 160 customers. Clear Books is also accredited by the ICAEW and ICB, and has won multiple awards including Client Software Product of the Year at the British Accountancy Awards.

Visit our [case studies page](#) to see how our software has helped other businesses like yours.



# What is cloud accounting software?

'Cloud' software simply means that it's hosted online — therefore, you can access your data anywhere, any time, as long as you have an internet connection. With the increased use of mobile devices and more flexible working conditions, this is a modern and convenient alternative to slow and old-fashioned desktop applications.

You and your accountant will both have logins to your account, and all the data is in real time — that means you'll both always see the most up-to-date data and there's no danger of duplicating information.



	ClearBooks	freegent	KashFlow	xero
CEO is systems architect & an accountant	✓	✗	✗	✗
ICAEW accredited	✓	✗	✗	✓
ICB accredited	✓	✗	✗	✓
Founded in the UK	✓	✓	✓	✗
Cloud payroll & HR for UK	✓	✓	✗	✓
UK mileage calculator	✓	✓	✗	✗
Budget tool	✓	✗	✗	✓
Telephone support	✓	✓	✗	✗
Online chat support	✓	✓	✗	✗

# Key features

Clear Books is feature-rich and has everything you need to work with your clients data.



## Invoicing

Send and create customisable, professional invoices. You can also enable automatic reminders and set up recurring invoices and settlement discounts.



## Flexible access

As Clear Books is hosted in the cloud, you can access your business finances wherever you are, including on mobile, tablet and laptop devices.



## Unlimited users

You and your accountant can collaborate on your data, and you also have the option to invite as many of your colleagues as you like into the account at no extra cost.



## Reports

Get a clear and simple snapshot of your business's finances with a variety of handy reports.



## Live chat

Communicate with your accountant within the Clear Books app using our handy live chat tool.

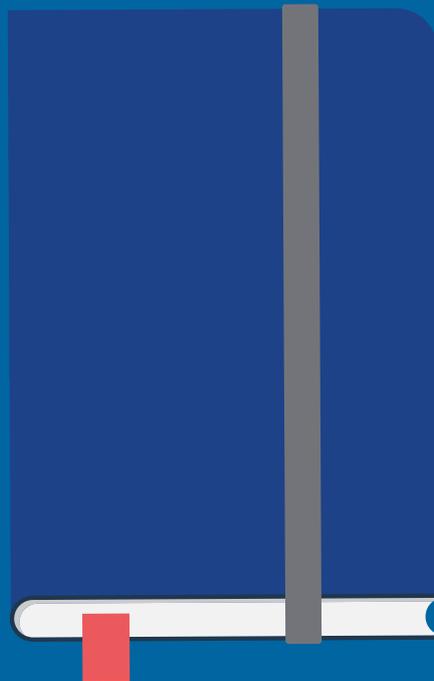
# Support and training

For training and support on all our apps, our friendly UK-based team are here to give a helping hand to you and your clients.

We offer support by the following methods:

- **Phone 0203 137 8031**
- **Email [onboarding@clearbooks.co.uk](mailto:onboarding@clearbooks.co.uk)**
- **Live chat - click 'Need help?' within the app.**
- **Step-by-step [support guides](#)**
- **[Community forum](#)**

There are also a variety of training options available. Our weekly webinars are a great way to learn the key features of Clear Books - they take place every Wednesday at 9.30am. You can register for any of our training options by visiting our [training page](#).





## **Contact us**

[onboarding@clearbook.co.uk](mailto:onboarding@clearbook.co.uk)

0203 137 8031

[www.clearbooks.co.uk](http://www.clearbooks.co.uk)